Unmask Your Potential in New Orleans: Innovate, Integrate, and Celebrate!

Phillip Thompson, NNOHA Executive Director

The City of New Orleans is throwing a party this year! And not just because NNOHA is coming in November. In fact, the Big Easy is partying all year long, in celebration of the city’s 300th birthday. How often do you get to go to a Tricentennial?

In the spring of 1718, Jean-Baptiste Le Moyne de Bienville founded La Nouvelle-Orléans 100 miles from the mouth of the Mississippi River, on what passes for high ground in those parts. The village was nearly destroyed by a hurricane four years later, but it survived and rebuilt on the grid we today call The French Quarter. Despite even bigger storms, European empires, Louisiana politics, and a population as colorful and spicy as jambalaya, New Orleans, LA (aka NOLA) grew into one of America’s most unique and fascinating cities.

Today the city is known for its cuisine, jazz, tourism, historic architecture, world-class healthcare, the resilience of its people, and Mardi Gras. The airport is even named after a jazz musician! (How cool is that?) If you’ve never been to New Orleans, you really should. If you’ve been to NOLA before, I bet you’re looking for a reason to go back. Here it is!

The NNOHA Annual Conference will take place in the Sheraton Hotel on bustling Canal Street. The historic French Quarter is across the street to the north, flamboyant Bourbon Street is three blocks to the west, the mighty Mississippi is six blocks to the east, the streetcar stops in front of the hotel, and astonishing food is everywhere. You’ll be able to see it all from our opening reception on the 8th floor.

Once again the NNOHA Conference Planning Committee has recruited top-notch faculty to present on the latest in clinical techniques and health center leadership skills (see Conference Schedule on page 6). There will be exciting hands-on training and promising practices demonstrated by your colleagues from around the country. Our wonderful vendors will be on hand to discuss their products and services. Plenary speakers will address the opioid crisis, risk assessment, and the effects of trauma and abuse on our patients and communities. Awards will be given to deserving professionals in the oral health safety-net. The networking is unmatched for health center providers. Need other reasons to attend? Keep reading.

Let’s innovate, integrate, and celebrate together this November.
You’re Invited... to the Event of the Year

Scott Wolpin, DMD
President, NNOHA Board of Directors

It is my great pleasure to invite you to the 2018 NNOHA Conference, which will be held November 11-14, 2018, in New Orleans, Louisiana.

The annual NNOHA Conference is truly a world-class event and the national forum for those of us working in health center dental programs. The 2018 conference will offer high-quality hands-on workshops, rousing keynote addresses, an engaging poster session, cutting-edge equipment demonstrations, and ample opportunities to network with colleagues over delicious Café du Monde coffee and beignets.

Moreover, the 2018 NNOHA Conference will be a great meeting for sharing best practices, connecting with friends, and making memories... as well as experiencing the unique atmosphere of New Orleans, a 300-year-old city known for its lively music scene and amazing cuisine.

À bientôt à La Nouvelle Orléans!

Click here to submit your nominations for the following NNOHA awards, which will be presented at the Conference awards luncheon on Tuesday, November 13:
- Outstanding Clinician
- Oral Health Champion
- John McFarland Leadership Award

2017 Conference photos courtesy of Nina Jensen Studios, San Diego CA, NNOHA staff, and various Conference attendees
G-ænial Sculpt®
Light-Cured, Universal Nano Hybrid Compactable Composite

• Excellent polish and high gloss retention
• Self-polishing effect enables additional polish in mouth
• Amazing wear resistance due to uniform nano-filler dispersion
• Easy to shape, yet stays in place
• High radiopacity (>300% Al)

EQUIA Forte®
Bulk Fill, Fluoride Releasing, Glass Hybrid Restorative System

• Easy and quick to use
• Wet-field compatibility
• High flexural strength, outstanding resistance to wear and acid erosion
• High Fluoride release at interface and over time with recharge, great for high risk pediatric patients
• Virtually no post-operative sensitivity
2018 NNOHA Annual Conference

Join us November 11-14, 2018, for four days of invaluable professional development through world-class clinical, practice management, and hands-on learning sessions, inspiring plenary speakers, and abundant networking opportunities with colleagues and oral health vendors.

Pre-Conference

Before the conference begins, a series of pre-sessions will be available on Saturday, November 10 and Sunday, November 11.

Separate pre-registration is required for all of these sessions. Extra fees, where applicable, are listed after each course title:

Saturday

• One-Day Denture Course ($200)
  This 8-hour session will be open to 12 dental providers who were selected by a lottery. Watch for more opportunities like this one at future NNOHA conferences.

Sunday

• Intensive Learning: Envisioning the Future Now: CAD/CAM Dentistry ($150)
• Digging Deeper: Growing an Academic Health Center Practice ($50)
• Digging Deeper: Operational Site Visits plus A Look at FTCA Guidance ($50)
• Your Oral Health Program: Strategies for Success (designed specifically for Health Center Administrators)
• Hands-On: Instrument Sharpening
• Hands-On: Stainless Steel Crowns

Registration & Discounts

Standard registration is $749 for NNOHA members and $1,049 for non-members, with a $50 discount if registration is completed by Thursday, October 11, 2018.

Discount rebates will be available to multiple registrants from the same organizations that are NNOHA organizational members. The $50 rebate applies to the third registrant and each subsequent registrant from the same organization. NNOHA organizational membership will be verified, and registrants who qualify will be contacted and asked to complete a rebate form after the deadline for refunds has passed (October 11, 2018).

Dental students, dental hygiene students, and current residents who provide proof of their status are eligible for complimentary Conference registration. Please contact the NNOHA staff at conference@nnoha.org or 303-957-0635 x803 for more information.

After registering, you will receive a confirmation email that will include a link to hotel registration. You must register for the Conference first, before you register for housing. Please check your email spam folder if you do not receive the confirmation.

Early Bird pricing good through October 11:

$699   NNOHA Member
$999   Non-Member

Standard pricing October 12 or later:

$749   NNOHA Member
$1,049  Non-Member

Registration cost includes all Conference general sessions, continental breakfasts, scheduled luncheons, social events, awards presentations, networking activities, Conference handouts, Exhibit Hall access, and more! Note: Some Pre-Conference sessions require an additional fee.
Calling All Hygienists!

This year NNOHA is pleased to feature dental hygiene curriculum for the first time. If you are a dentist joining us for Conference, bring your dental hygiene team with you! NNOHA offers three engaging and informative hygiene-related sessions that will enhance your dental program:

**Dental Hygiene Practice: Working to the Top of Your Career Ladder** will be a panel discussion featuring three dental hygienists who are excelling within community health centers and tele-dentistry.

**Make Every Minute Matter: Time Saving Sharpening Solutions**, hosted by Tami Wanless from Hu-Friedy, is a hands-on workshop that will show clinicians how to sharpen instruments effectively and efficiently.

**Sealants First: Prioritizing Prevention Through Same Day Sealants** will discuss the hygienists’ critical role in disease prevention by placing sealants during dental hygiene visits.

There is something for everyone at NNOHA's Annual Conference. Register your hygienists today!

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**Housing**

**Sheraton New Orleans Hotel**
500 Canal Street
New Orleans, LA 70130
888-627-7033

The Sheraton New Orleans Hotel is situated in downtown New Orleans, steps from the famed French Quarter, and within walking distance of Bourbon Street, the Riverwalk, the Port of New Orleans, and much more. The hotel’s proximity to the historic Canal Street streetcar line ensures attendees can easily venture out to experience all parts of the city, including the Garden District and Magazine Street.

All attendees are responsible for making their own hotel room reservations. The NNOHA Conference group rate is $239 plus state and local taxes. Hotel stays may be extended at the group rate for up to three days before and three days after the Conference dates, subject to availability. The cut-off for reserving rooms in the NNOHA block is October 19, 2018, at 5:00pm EST. Room reservations made after the cut-off will be at the hotel’s discretion and will be subject to the prevailing rates and availability. To make your hotel reservation, click on the link provided in your conference registration confirmation email or call the hotel directly at 888-627-7033 and ask for the NNOHA rate.

Conference offers nonstop opportunities to learn, connect, and socialize. Photos from the 2016 NNOHA Annual Conference courtesy of Joseph Powell, Champa Street Productions, Denver CO.
CDE credits

NNOHA in NOLA T-Shirts: You NNOHA You Want One!

Commemorative t-shirts for the 2018 NNOHA Annual Conference in New Orleans are now on sale. It's a great way to express your NNOHA pride and support the organization too. Buy a shirt today and wear it with NNOHA in NOLA!

Shirts are available in multiple colors, adult sizes S-XL, short-sleeved for $19.99, long-sleeved for $24.99. Click here to place your order. And when you wear your shirt at Conference, you'll get an extra entry into the Passport to Prizes drawing.

Proceeds will support the National Oral Health Learning Institute (NOHLI) and other NNOHA programs. T-shirts will ONLY be available for purchase before the Conference, so order yours today!

Pre-Conference sessions on Saturday and Sunday are available to select attendees. Most Pre-Conference sessions require additional pre-registration and an additional fee.

<table>
<thead>
<tr>
<th>SATURDAY, NOVEMBER 10</th>
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**Making the Case for One-Day Dentures: Who, When, and Why**

8.0

Stephen Alouf

Scott Miller

Registration

KEY


EVERYTHING CONFERENCE... IN THE PALM OF YOUR HAND!
The NNOHA Annual Conference Mobile App helps you stay on top of educational sessions and social events, plus get information about speakers, exhibitors, and fellow attendees. The app will be available in October... watch for details coming soon!

Whether this is your first NNOHA Conference or you’re a seasoned veteran, you will find fantastic learning and networking opportunities on each day of the meeting. Conference officially begins Sunday night at 5:30pm with the Welcome Reception, so please book your travel accordingly.

All sessions and social events are open to all registrants, unless otherwise noted. Breaks will take place inside the Exhibit Hall, where attendees can peruse exhibits and enjoy a refreshing snack. The Exhibit Hall is open Monday and Tuesday from 7:00am-5:30pm, where attendees can also sign up for a 45-minute ergonomics hands-on workshop that begins every hour on the hour.

Conference Schedule
# SUNDAY, NOVEMBER 11

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7:00 am</td>
<td>Registration</td>
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<tr>
<td>7:30 am</td>
<td>Your Oral Health Program: Strategies for Success</td>
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<tr>
<td></td>
<td>Danielle Apostolon Mark Doherty Allen Finkelstein William Riley Laura Skaret</td>
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<tr>
<td>8:00 am</td>
<td>Intensive Learning: Envisioning the Future Now: CAD/CAM Dentistry A 4.0</td>
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<td></td>
<td>Marcus Abboud</td>
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<tr>
<td>8:30 am</td>
<td>Fundamentals of Leading a Health Center Oral Health Program 4.5</td>
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<tr>
<td>9:00 am</td>
<td>Intensive Learning: Envisioning the Future Now: CAD/CAM Dentistry B 4.0</td>
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<tr>
<td></td>
<td>Marcus Abboud</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Digging Deeper: Growing an Academic Health Center Practice 4.0</td>
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<td>Wayne Cottam Mark Koday Martin Lieberman</td>
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<tr>
<td>10:00 am</td>
<td>Digging Deeper: Operational Site Visits + A Look at FTCA Guidance 4.0</td>
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<td></td>
<td>Dori Bingham Mary Coffey Steve Geiermann</td>
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<tr>
<td>10:30 am</td>
<td>The Power &amp; Potential of Primary Care Associations in Addressing Oral Health 1.5</td>
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<tr>
<td>11:00 am</td>
<td>Fundamentals of Leading a Health Center Oral Health Program 4.5</td>
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<tr>
<td>11:30 am</td>
<td>Welcome Reception</td>
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<tr>
<td>12:00 pm</td>
<td>Digging Deeper: Operational Site Visits + A Look at FTCA Guidance 4.0</td>
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<td>Digging Deeper: Operational Site Visits + A Look at FTCA Guidance 4.0</td>
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<td>6:30 pm</td>
<td>Digging Deeper: Operational Site Visits + A Look at FTCA Guidance 4.0</td>
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**KEY**

- Leadership/Operations
- Clinical
- Hands-On
- General
- Social
- Innovative Practices

**CDE credits**
**MONDAY, NOVEMBER 12**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:00 am</td>
<td>Registration</td>
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<tr>
<td>7:30 am</td>
<td>Continental Breakfast in the Exhibit Hall</td>
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<tr>
<td>8:00 am</td>
<td>Welcome and Opening Remarks &lt;br&gt;Gerrelda Davis, Phillip Thompson, and Scott Wolpin</td>
</tr>
<tr>
<td>8:30 am</td>
<td>Plenary: Opioids &amp; Their Impact on You, Your Family, and Your Dental Practice 1.5 &lt;br&gt;Hal Crossley</td>
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<tr>
<td>9:00 am</td>
<td>End of Plenary Talk</td>
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<tr>
<td>9:30 am</td>
<td>Break in Exhibit Hall and Coffee House</td>
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<tr>
<td>10:00 am</td>
<td>Ergonomics: Angles of Access 1.5 &lt;br&gt;Jeff Herlan &lt;br&gt;Tim Palmer</td>
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<tr>
<td>10:30 am</td>
<td>From ER to Dental Home .75 &lt;br&gt;Jane Grover</td>
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<tr>
<td>11:00 am</td>
<td>ER Diversion Dental Clinic .75 &lt;br&gt;Heather Burton</td>
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<tr>
<td>11:30 am</td>
<td>Disruptive Dental Innovation: A Change Agent for FQHCs 1.5 &lt;br&gt;Allen Finkelstein</td>
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<tr>
<td>12:00 pm</td>
<td>General Membership Meeting &amp; Lunch</td>
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<tr>
<td>12:30 pm</td>
<td>Marijuana &amp; Its Impact on Dental Treatment 1.5 &lt;br&gt;Hal Crossley</td>
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<tr>
<td>1:00 pm</td>
<td>Dental Hygiene Practice: Working to the Top of Your Career Ladder 1.5 &lt;br&gt;Esther Kim Le &lt;br&gt;Rachel Lynn &lt;br&gt;Candace Owen &lt;br&gt;Dana Robinson</td>
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<tr>
<td>1:30 pm</td>
<td>An Evolving Oral Health Industry: Opportunities for Health Centers 1.5 &lt;br&gt;Paul Glassman</td>
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<tr>
<td>2:00 pm</td>
<td>Make Every Minute Matter: Time-Saving Sharpening Solutions A 1.5 &lt;br&gt;Tami Wanless</td>
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<tr>
<td>2:30 pm</td>
<td>Annual Update on HRSA UDS Sealants Measure 1.5 &lt;br&gt;Sherilee Callahan &lt;br&gt;Irene Hilton &lt;br&gt;Vy Nguyen</td>
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<tr>
<td>3:00 pm</td>
<td>Break in Exhibit Hall and Coffee House</td>
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<tr>
<td>3:30 pm</td>
<td>Envisioning the Future Now: CAD/CAM Dentistry 1.5 &lt;br&gt;Marcus Abboud</td>
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<td>4:00 pm</td>
<td>Clinical Algorithms for SDF, PVP-I, Fluoride Varnish, &amp; GIC 1.5 &lt;br&gt;Joana Cunha-Cruz &lt;br&gt;Sharity Ludwig &lt;br&gt;Tina Sopiwnik .75</td>
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<tr>
<td>4:30 pm</td>
<td>Make Every Minute Matter: Time-Saving Sharpening Solutions B .75 &lt;br&gt;Tami Wanless</td>
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<td>4:45 pm</td>
<td>Transformative Payment Models Mark Doherty .75 &lt;br&gt;William Riley .75</td>
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<td>5:00 pm</td>
<td>Delivering Care to the Underserved .75 &lt;br&gt;Wayne Cottam</td>
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<td>5:15 pm</td>
<td>Value Based Health Care .75 &lt;br&gt;Nicholas Mosca</td>
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<tr>
<td>6:00 pm</td>
<td>Dinner on Your Own</td>
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<tr>
<td>6:00 am</td>
<td>NNOHA Walk/Run</td>
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<td>6:30 pm</td>
<td>Registration</td>
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<tr>
<td>7:00 am</td>
<td>Continental Breakfast in the Exhibit Hall</td>
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<tr>
<td>7:30 am</td>
<td>Plenary: What’s the Risk and What’s It Worth? 1.5 Brian Novy</td>
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<td>8:00 am</td>
<td>Exhibits Open</td>
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<td>8:30 am</td>
<td>Break in Exhibit Hall and Coffee House</td>
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<tr>
<td>9:00 am</td>
<td>Plenary: What’s the Risk and What’s It Worth? 1.5 Brian Novy</td>
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<td>9:30 am</td>
<td>Anatomy Flashback: What You NOW Realize You Really Needed to Know 1.5</td>
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<td>10:00 am</td>
<td>Creating a Dental Home for Low Income Seniors 1.5 Karlene Ketola</td>
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<td>10:30 am</td>
<td>Secrets of the Patient Whisperer 1.5 Janet Bozzone</td>
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<td>11:00 am</td>
<td>Awards Luncheon</td>
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<td>11:30 am</td>
<td>Diabetes and the Dental Professional 1.5 Jerry Brown</td>
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<td>12:00 pm</td>
<td>Innovation of Oral Health into Primary Care 0.75 Jasslyn Banks</td>
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<td>12:30 pm</td>
<td>Michigan Initiative for Maternal-Infant Oral Health 0.75 Divesh Byrappagari</td>
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<td>1:00 pm</td>
<td>Stainless Steel Crowns A 1.5 Josh Wren</td>
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<td>Incorporating “New” Members of the Dental Team into Your Team 1.5</td>
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<td>2:00 pm</td>
<td>Diabetes Prevention, Management &amp; Oral Health 0.75 Holly Kingsbury</td>
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<td>Stainless Steel Crowns B 1.5 Josh Wren</td>
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<td>Oral Health &amp; Overall Health with Pregnant Women 0.75 Clifton Bush</td>
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<td>Complex Direct Restorations with Favorable Long-Term Outcomes 1.5</td>
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<td>4:00 pm</td>
<td>Stainless Steel Crowns B 1.5 Josh Wren</td>
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<td>Diabetes Prevention, Management &amp; Oral Health 0.75 Holly Kingsbury</td>
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<tr>
<td>5:00 pm</td>
<td>Poster Sessions with Presenters 1.0</td>
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<tr>
<td>5:30 pm</td>
<td>Oral Health &amp; Overall Health with Pregnant Women 0.75 Clifton Bush</td>
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<tr>
<td>6:00 pm</td>
<td>Dinner on Your Own</td>
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- General
- Social
- Innovative Practices

**CDE credits**
**Thank You to All Our 2018 Conference Speakers!**

- Marcus Abboud
- Stephen Alouf
- Danielle Apostolon
- Jaslynn Banks
- Dori Bingham
- Janet Bozzone
- Jerry Brown
- Heather Burton
- Clifton Bush
- Divesh Byrappagari
- Sherilee Callahan
- Mary Coffey
- Wayne Cottam
- Hal Crossley
- Joana Cunha-Cruz
- Gerrelda Davis
- Mark Doherty
- Cassandra Fevelo
- Allen Finkelstein
- Steve Geiermann
- Paul Glassman
- Rachel Greene
- Jane Grover
- Staci Hard
- Jeff Herlan
- Irene Hilton
- Audrey Hoener
- Allison Jackson
- Janelle Jahn
- Lisa Kearney
- Ethan Kerns
- Karlene Ketola
- Esther Kim Le
- Holly Kingsbury
- Mark Koday
- Colleen Lampron
- Shannon Larson
- Kecia Leary
- Noah Letwin
- Martin Lieberman
- Rebecca Lipman
- Sharity Ludwig
- Rachel Lynn
- Mary-Margaret Looker
- Pamela Maragliano-Muniz
- Katya Mauriston
- MiQuel McRae
- Ernest Meshack-Hart
- Scott Miller
- Nicholas Mosca
- Janine Musheno
- An Nguyen
- Lisa Nguyen
- Vy Nguyen
- Carol Niforatos
- Brian Nový
- Mary Otto
- Candace Owen
- Tim Palmer
- Allen Patterson
- Nick Pfanenstielt
- Bill Piskorowski
- Brian Quinlan
- Francisco Ramos-Gomez
- William Riley
- Dana Robinson
- Bob Russell
- Lindsay Sailor
- Laura Skaret
- Tina Sopiwnik
- Tena Springer
- Suzanne Tanis
- Phillip Thompson
- Frank Torrisi
- Ryan Tuscher
- Tami Wanless
- Gwen Williams
- Scott Wolpin
- Josh Wren

**WEDNESDAY, NOVEMBER 14**

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:00 am</td>
<td>Registration</td>
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<tr>
<td>7:30 am</td>
<td>Continental Breakfast</td>
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</table>
| 8:00 am      | Plenary: Trauma Past, Trauma Present: Relevance of Trauma to Providers 1.5  
               Allison Jackson          |
| 8:30 am      | Break                            |
| 8:45 am      | Sealants First: Prioritizing Prevention Through Same-Day Sealants 1.0  
               Janine Musheno Candace Owen |
| 9:00 am      | Caring for the Whole Patient 0.5  
               Gwen Williams            |
| 9:30 am      | Break                            |
| 9:45 am      | Bringing Oral Health Assessment to a Clinic Near You 0.5  
               Shannon Larson          |
| 10:00 am     | Behavioral Management for the Pediatric Dental Provider 1.0  
               Francisco Ramos-Gomez   |
| 10:15 am     | A Journey Through the Lean Process 0.5  
               Audrey Hoener           |
| 10:30 am     | Developing a Successful Oral Health Delivery System 0.5  
               Rachel Greene Lisa Nguyen Bill Piskorowski   |
| 10:45 am     | Break                            |
| 11:00 am     | Behavioral Management for the Pediatric Dental Provider 1.0  
               Francisco Ramos-Gomez   |
| 11:15 am     | A Journey Through the Lean Process 0.5  
               Audrey Hoener           |
| 11:30 am     | Developing a Successful Oral Health Delivery System 0.5  
               Rachel Greene Lisa Nguyen Bill Piskorowski   |
| 12:00 pm     | End of Conference               |

**KEY**

- Leadership/Operations
- Clinical
- Hands-On
- General
- Social
- Innovative Practices

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Electro Medical Systems
Each day of Conference will begin with a plenary session featuring unique and timely perspectives about advancing oral health access. NNOHA is delighted to welcome these experts to the podium.

Monday

**Opioids and Their Impact on You, Your Family, and Your Dental Practice**

Hal Crossley, DDS, MS, PhD

Dr. Harold L. Crossley is Professor Emeritus at the University of Maryland Dental School, where he received his DDS degree in 1980. He has co-authored a number of articles and four books dealing with a variety of topics within the field of pharmacology. A member of the Maryland State Dental Association’s Well-Being Committee, Dr. Crossley was the recipient of the 2008 Gordon Christensen Lecturer Recognition award presented by the Chicago Dental Society and the recipient of the 2012 Award of Distinction presented by the Academy of Dentistry International for his efforts in Continuing Dental Education. Since 1974, he has been a consultant for the U.S. Drug Enforcement Administration and other law enforcement agencies. Drawing on this unique background, Dr. Crossley has become nationally and internationally recognized as an expert on street drugs and chemical dependency as well as the clinical pharmacology of dental drugs.

Tuesday

**What’s the Risk and What’s It Worth?**

Brian Nový, DDS

Dr. Nový is the Director of Clinical Innovation at the DentaQuest Institute in Westborough, Massachusetts. He served on the ADA Council of Scientific Affairs, as chair of the CAMBRA Coalition, and in 2016 was appointed the consumer representative on the FDA dental products panel. He holds faculty appointments at Harvard School of Dental Medicine, Western University, and Loma Linda University School of Dentistry. In 2009, the American Dental Association named Dr. Nový and his office Adult Preventive Care Practice of the Year.

Wednesday

**Trauma Past, Trauma Present: Relevance of Trauma to Providers Working With Abuse Victims**

Allison Jackson, PhD, LCSW, CSOTP

Dr. Jackson brings trauma-and-resilience-informed practices to professionals who serve at-promise youth, families, and adults in their communities. She provides educational opportunities directly to community members, as well as to people in the direct care and leadership levels of an organization.

A native of Richmond, VA, Dr. Jackson is a person of lived experience from whom we can learn valuable lessons about life and resiliency. As a professional, she has provided leadership development services via behavioral health, education, child welfare, and criminal justice systems for more than 20 years.

Her clinical practice and research focus on advancing effective trauma-informed treatment practices for persons who experience behavioral problems. She offered outpatient therapeutic services for military service men and women and their families. Also, she has provided crisis therapy services to youth and adults who were diagnosed mental health problems.
Envisioning the Future: CAD/CAM Dentistry

Andrea Hight, RDH
Corporate Advisory Member, NNOHA Board of Directors

Steve Geiermann, DDS
Organizational Member, NNOHA Board of Directors

CAD/CAM stands for Computer Aided Design/Computer Aided Manufacturing. NNOHA’s special three-part course, Envisioning the Future Now: CAD/CAM Dentistry, on Sunday, November 11, presented by Dr. Marcus Abboud, will emphasize how this technology can complement the unique clinical challenges in community health centers.

CAD/CAM solutions for dentistry have existed for many years; however, recently these technologies have made significant strides in ease, adaptability, and positive impacts to accuracy, efficiency, and patient experience. It is a wonderful thing when technology not only saves time, reduces operative costs, and increases productivity, but also fosters a more positive experience for patients.

Digital impressions radically improve any previous impression experience and outcome. Digital scanners are not much larger than a toothbrush. Consider the difference between traditional impressions and digital impressions:

**Traditional impression:** Your assistant dispenses and mixes the material, while trying not to use too much because it’s expensive. The assistant loads the tray and places it in the patient’s mouth, who may or may not gag. After a few minutes, you remove the tray and discover it is missing small areas of the margin or prep. You have to decide whether you can fill that in by adding more material or repeat the entire process to the dismay of the patient. Once you have the impression, it has to be cleaned, disinfected, bagged, labeled, and sent to the lab for processing.

**Digital impression:** You take the wand, ask the patient to open wide, then move the wand gently around in the patient’s mouth to capture the prepped area and bite. On the computer screen, you can see as you go which impression areas lack detail and where you need to scan further. Once the entire area is captured, in 20-30 seconds, you have a perfect impression, which you then save into the patient’s electronic record and email digitally to the lab.

If you do any fixed or removable prosthetics, digital impressions are a boon. As you focus on quality improvement initiatives, as well as sustainability efficiencies, investing in digital scanning is an invaluable addition to improved clinical outcomes. There are many digital scanners with different capabilities and price points. You may find it cost-effective to purchase one scanner for removable prosthetics (such scanners tend to cost more) and purchase a lower-priced version for fixed prosthetics.

With ease, and often by training an assistant to handle cases, you can create crowns and bridges inhouse with a CAD/CAM device. It is surprisingly straightforward. The design software is intuitive and easy to use. A milling machine makes exceptional crowns. While there is an initial investment in this equipment, once that is undertaken, crown creation becomes cost-effective and allows your program to offer fixed and removable prosthetics where previously such treatment may have been cost-prohibitive for a majority of patients.

And one final thought: Both CAD/CAM and digital impressioning solutions are excellent considerations for grant applications as you focus on improving quality of care, the sustainability of your practice, and the satisfaction of your patients.
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When you travel to the NNOHA Annual Conference, you also have the opportunity to see the local sights. New Orleans is one of America’s most unique cities, with a vibe you simply can’t find anywhere else. We’ve assembled this short list of suggestions to help you sample the best that New Orleans has to offer; click each link for details. Take advantage of these unique offerings before or after the Conference, or during your free time. General tourism links are provided here too.

**Attractions**
- Aquarium of the Americas
- Audubon Zoo
- City Park/New Orleans Museum of Art (NOMA)
- French Market
- French Quarter
- Jackson Square
- Jean Lafitte National Historic Park & Preserve
- National WWII Museum
- New Orleans Pharmacy Museum
- St. Louis Cathedral

**Restaurants**
- Acme Oyster House
- Antoine’s
- Arnaud’s
- Brennan’s
- Brigtsen’s
- Café Maspero
- Commander’s Palace
- Court of Two Sisters
- Dooky Chase’s
- Galatoire’s
- K. Paul’s
- Palace Café
- Pascal’s Manale
- Snug Harbor
- The Gumbo Shop
- Tujague’s

**Popular Tours**
- Garden District Walking Tours
- Honey Island Swamp Tours
- Hop-On-Hop-Off Bus Tours
- New Orleans Airboat Ride
- River Road Plantations
- Steamboat Natchez

**Uniquely New Orleans**
- Backstreet Cultural Museum
- Café Du Monde
- Lafitte’s Blacksmith Shop
- Mardi Gras World
- Marie Laveau’s House of Voodoo
- New Orleans Cemetery Tours
- Preservation Hall
- St. Charles Streetcar

**General Tourist Information**
- New Orleans Official Guide
- New Orleans Visitor Guide
- Experience New Orleans
- Go NOLA
- City of New Orleans

Register for Conference today! Early Bird pricing extends through October 11.
Playing it Safe in New Orleans

Safety is always a concern when visiting any major city, especially if you’re not familiar with the area. And while millions of people pass through New Orleans every year without incident, crime does happen. Here are 5 tips to help ensure a safe visit during the NNOHA Annual Conference:

1. Always be alert
Many pickpockets create a diversion to distract their victims from what they are actually doing—the old sleight of hand trick. Whenever you’re watching a street performance, are bumped into, or are approached by a stranger, be mindful of where your valuables are and keep them secure.

2. Book a ride
Instead of walking down unfamiliar streets, let someone drive you. Hailing a taxi or ride share service like Uber or Lyft is not very expensive, and you’ll minimize the chances of ending up somewhere you’d rather not be. Your driver may even have wonderful recommendations to add to your adventures.

3. Go with a group
You’ve heard this before: There’s safety in numbers. Grab a friend or two and travel as a group whenever possible. If you must venture out alone, then limit your exploring to well-populated, well-lit areas.

4. Plan your route before you leave
Before you leave any location, map out your route and get familiar with the street names. And when you’re not checking your phone for a quick reference, keep it safely stowed in your pocket or purse.

5. Use common sense
Really, it all comes down to this: If you feel like you’re somewhere you shouldn’t be, then leave. And don’t invite trouble, either: Don’t carry a large wad of cash and show it off on the street. Don’t give your cell phone to a stranger to take a group photo. Don’t party so much that you lose your ability to make good judgements. You know the drill.